

BENCH

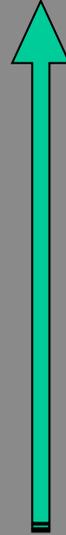


BEDSIDE

knowledge

intervention

COMMERCE



BENCH

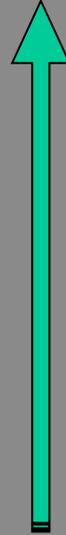


BEDSIDE

knowledge

intervention

COMMERCE



conflicts

synergies

BENCH



BEDSIDE

knowledge

intervention

COMMERCE

SELLING NEUROSCIENCE

conflicts

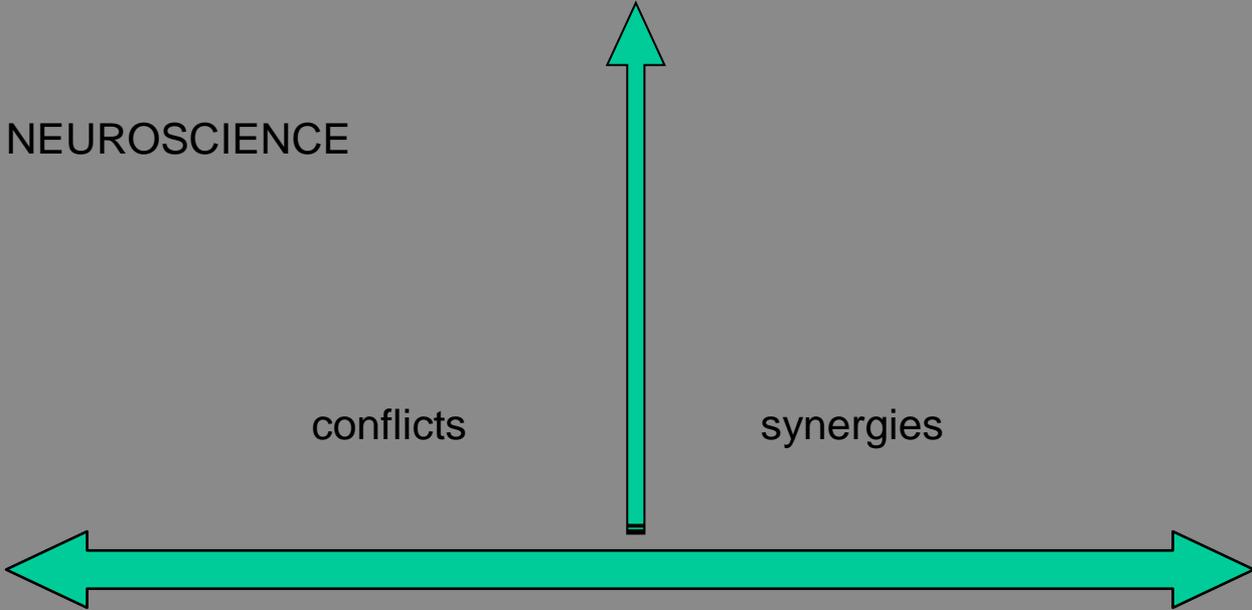
synergies

BENCH

BEDSIDE

knowledge

intervention



COMMERCE

SELLING NEUROSCIENCE
plausible but premature (brain games)
inaccurate (SPECT imaging)

conflicts

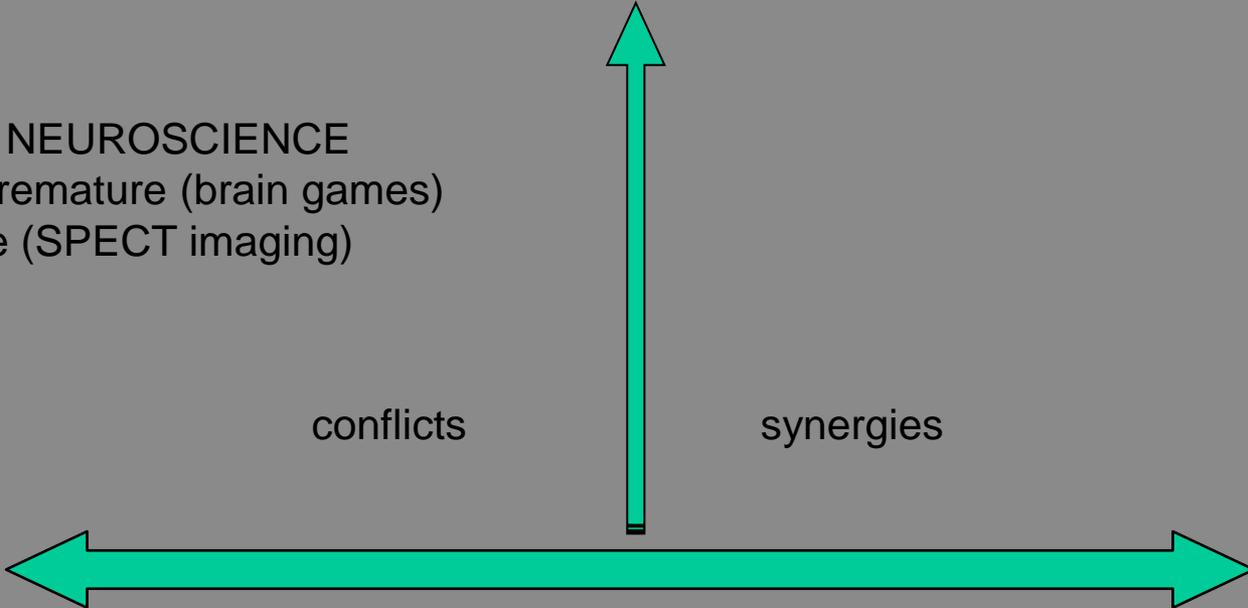
synergies

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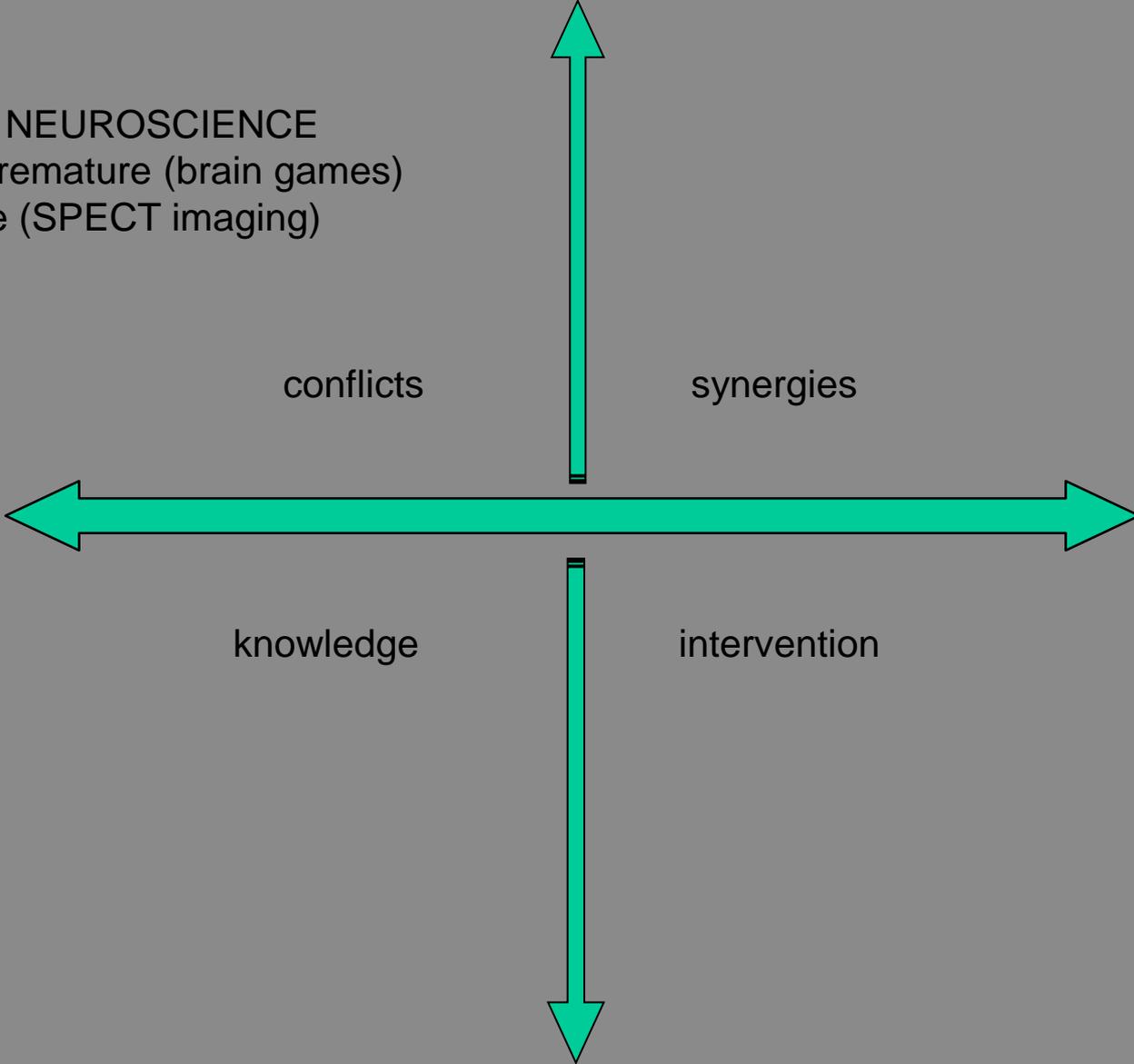
BENCH

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knowledge

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CULTURE



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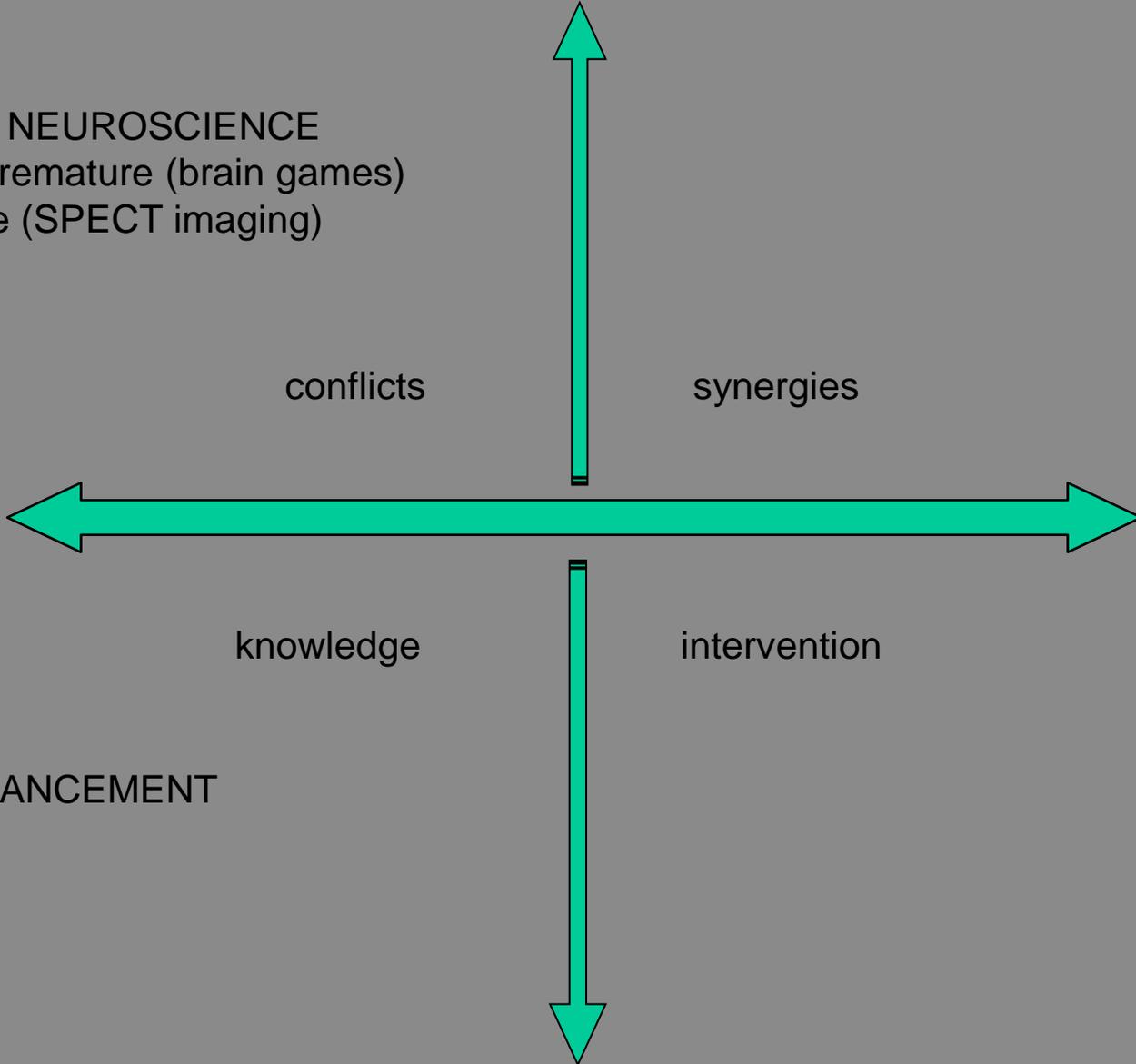
BEDSIDE

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ENHANCEMENT

CULTURE



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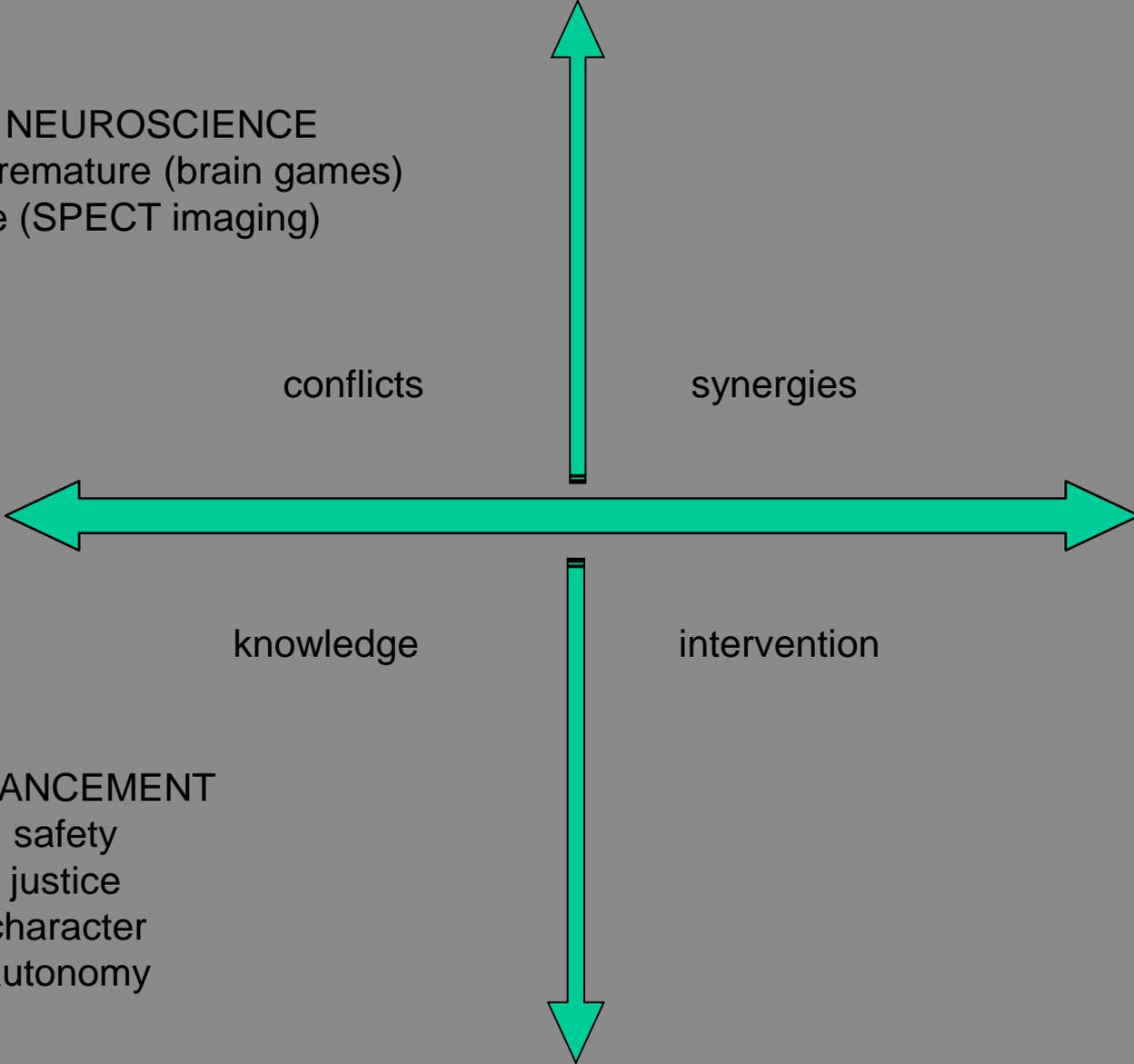
knowledge

intervention

ENHANCEMENT

safety
justice
character
autonomy

CULTURE



COMMERCE

REGULATION

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plausible but premature (brain games)
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BENCH

BEDSIDE

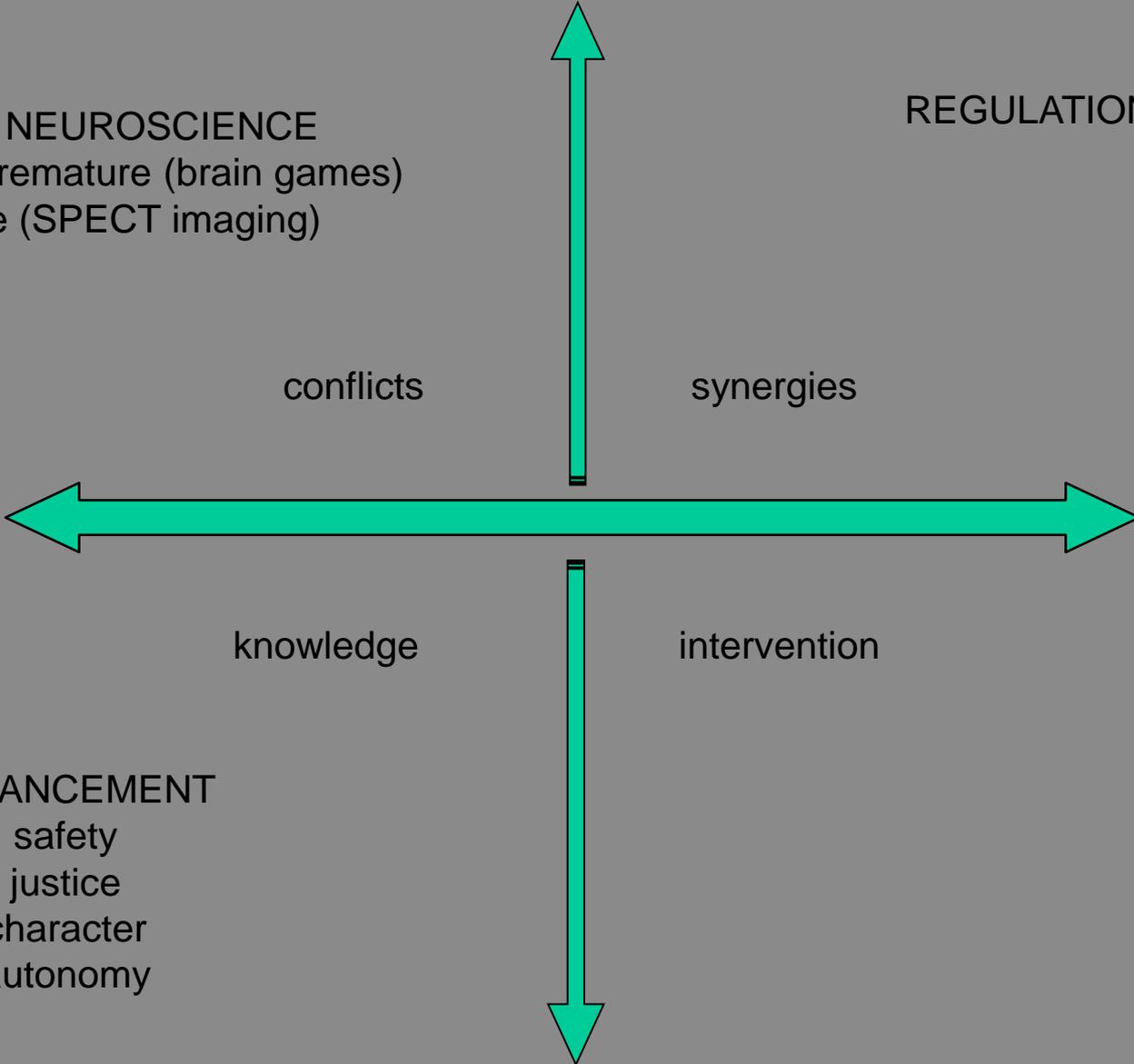
knowledge

intervention

ENHANCEMENT

safety
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character
autonomy

CULTURE



COMMERCE

SELLING NEUROSCIENCE
plausible but premature (brain games)
inaccurate (SPECT imaging)

REGULATION
drugs
devices
diagnostics

conflicts

synergies

BENCH

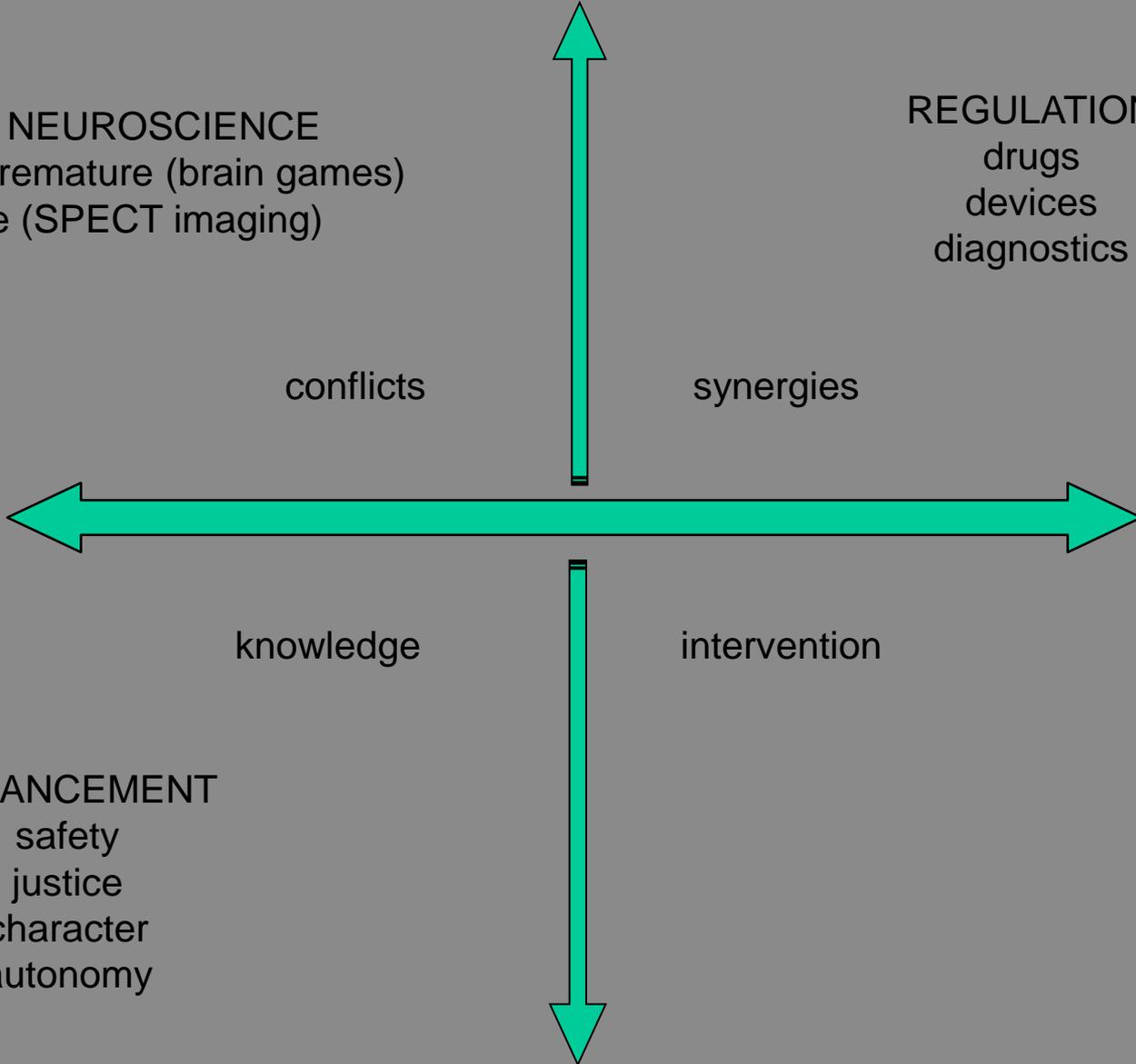
BEDSIDE

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CULTURE



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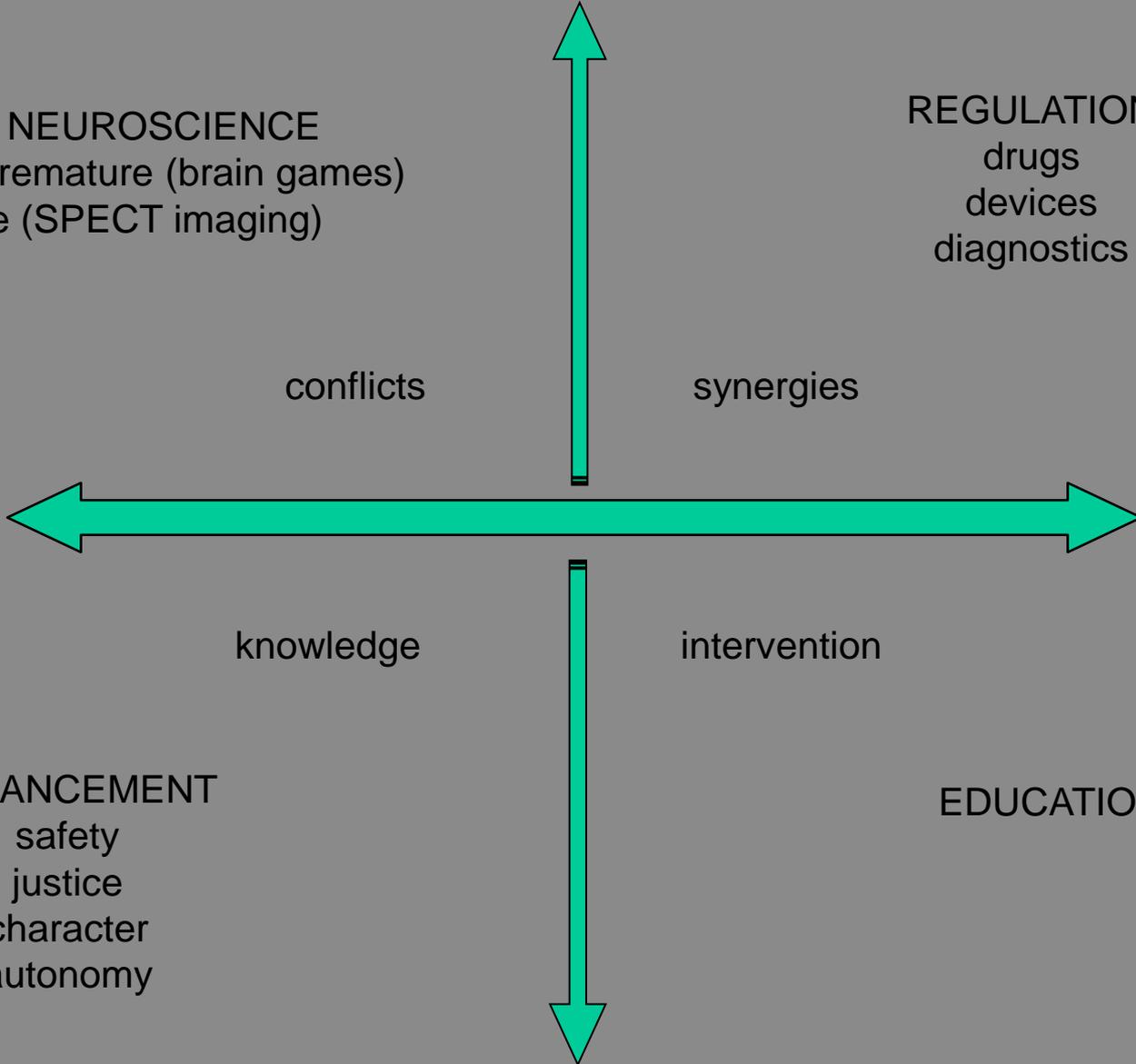
knowledge

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ENHANCEMENT
safety
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EDUCATION

CULTURE



COMMERCE

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BEDSIDE

knowledge

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ENHANCEMENT
safety
justice
character
autonomy

EDUCATION
scientists
clinicians
public

CULTURE

