

# Cognitive Enhancement

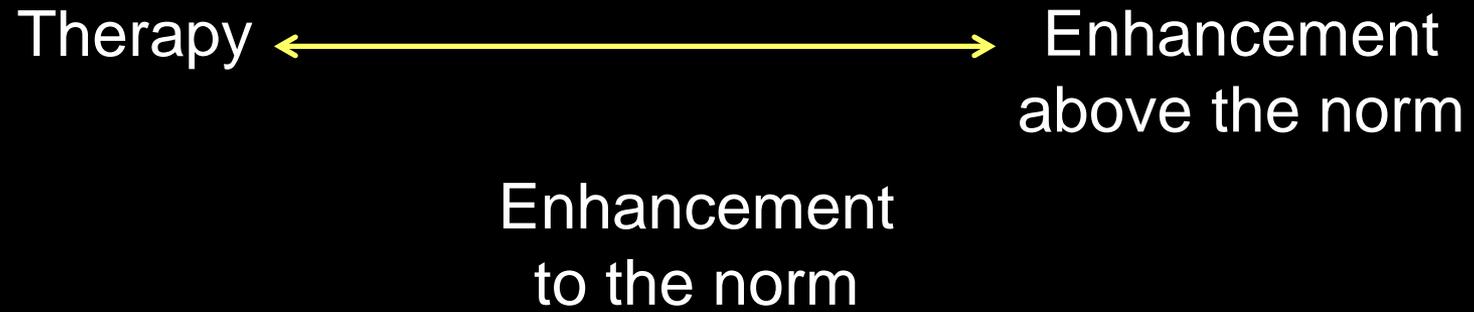
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National Core for Neuroethics

University of British Columbia

Therapy ←————→ Enhancement



# Contrastive vignettes

ETN

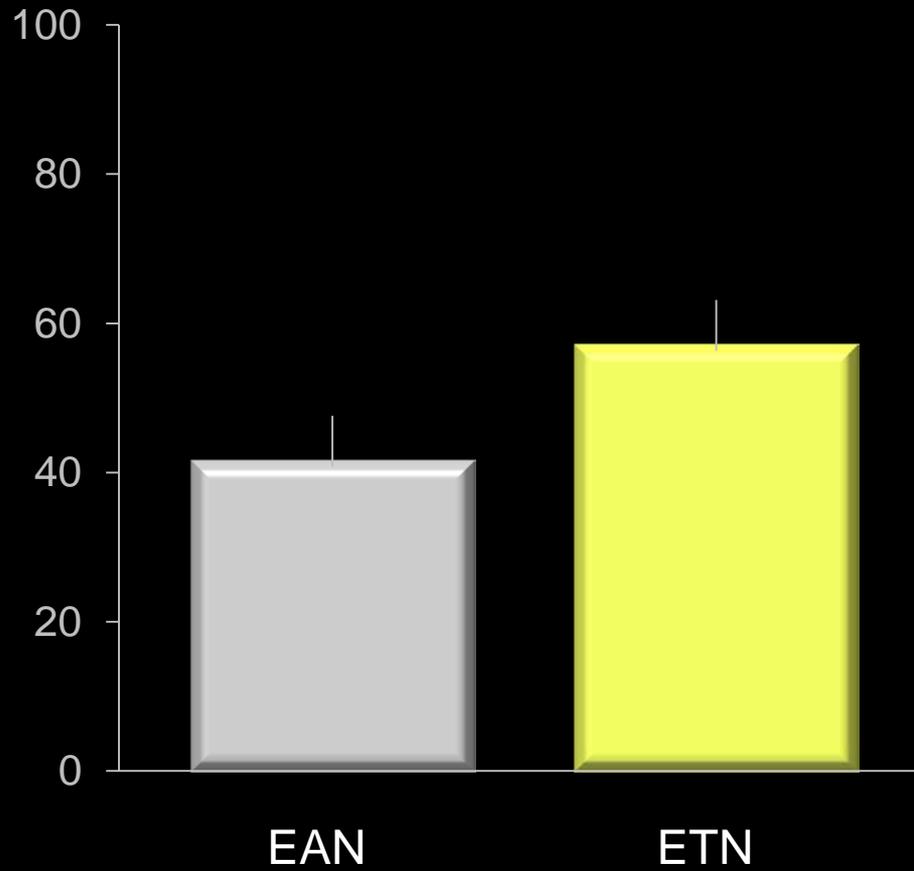
John is a healthy 35-year-old man who has had **modest** challenges being sociable ever since he was a young boy. He gets a pill from his doctor to help him become more sociable.

EAN

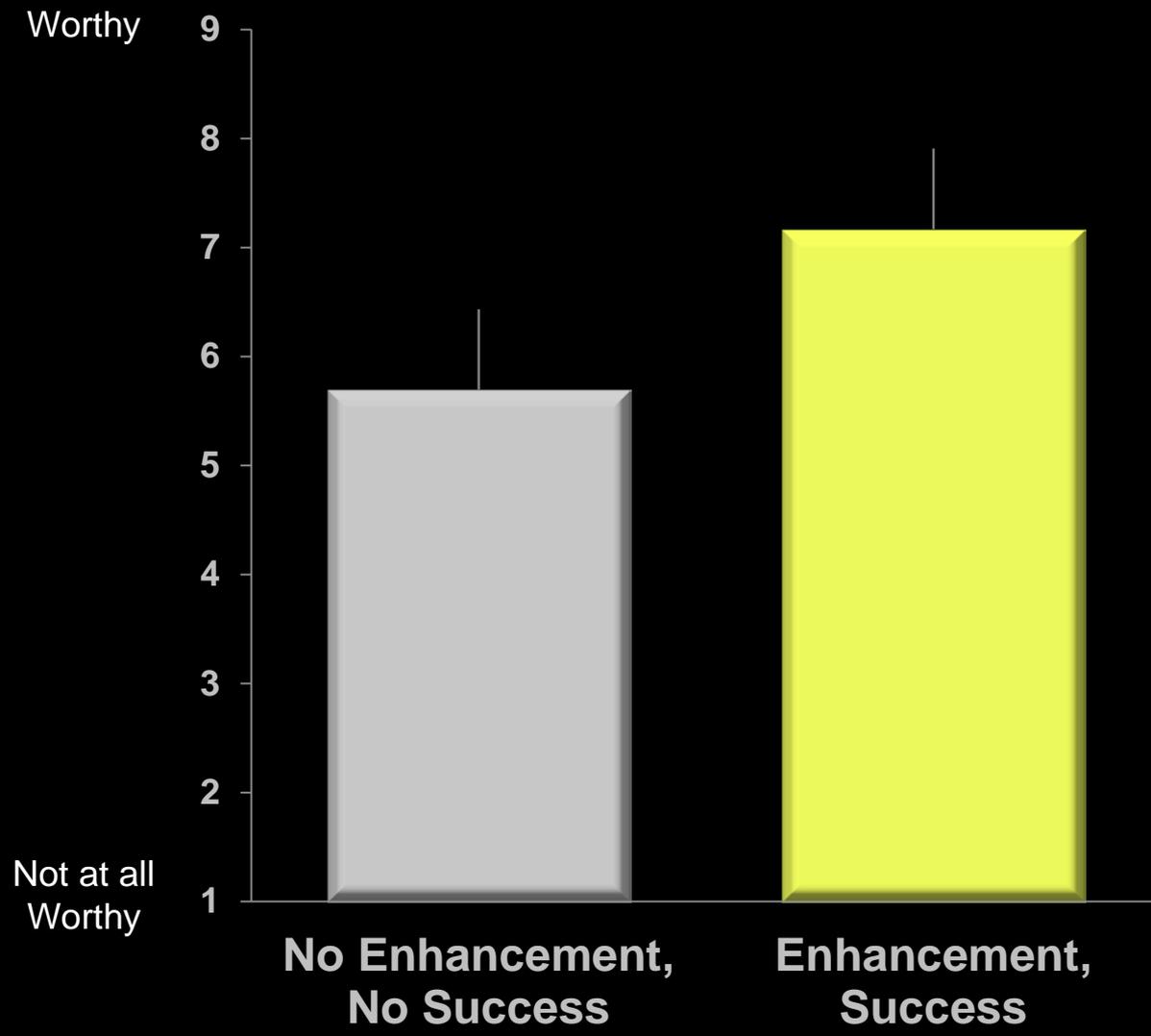
John is a healthy 35-year-old man who has had **no** challenges being sociable ever since he was a young boy. He gets a pill from his doctor to help him become more sociable.

Completely  
Comfortable

Not at all  
Comfortable









Success!



Sept. 9, 1996

Price \$2.95

# THE NEW YORKER

Welcome Class  
My name is

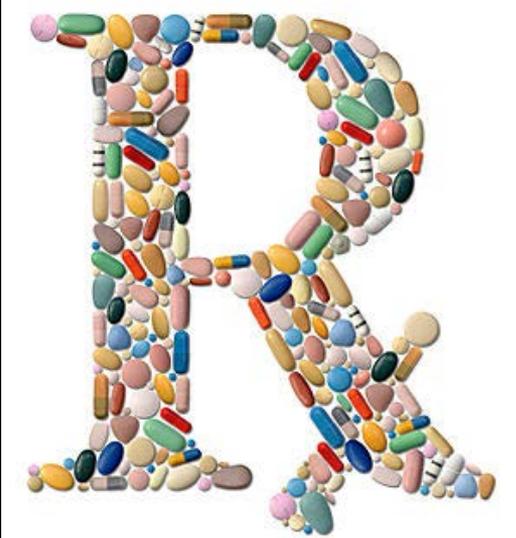
Readin  
Ritin  
Ritalin

MEL  
HEFFAMITZ!  
WAS A MUTAGNE

4<sup>23</sup>/<sub>96</sub>  
+7<sup>19</sup>/<sub>144</sub>

MIRIAM  
KALMAN

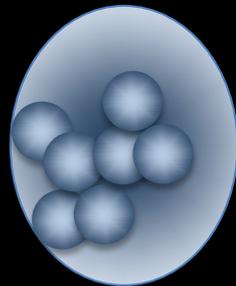
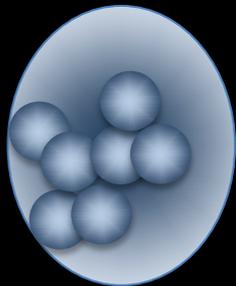
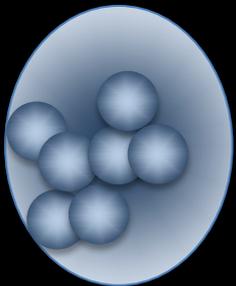
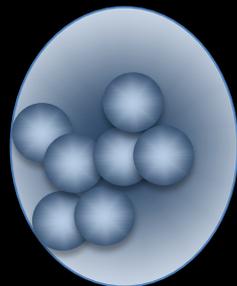
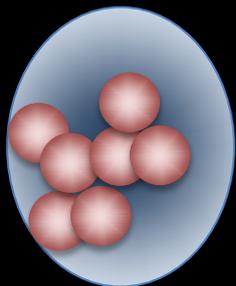
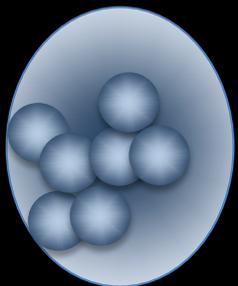
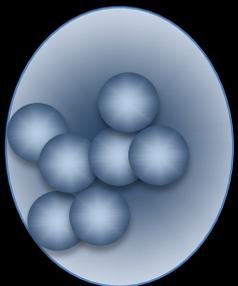








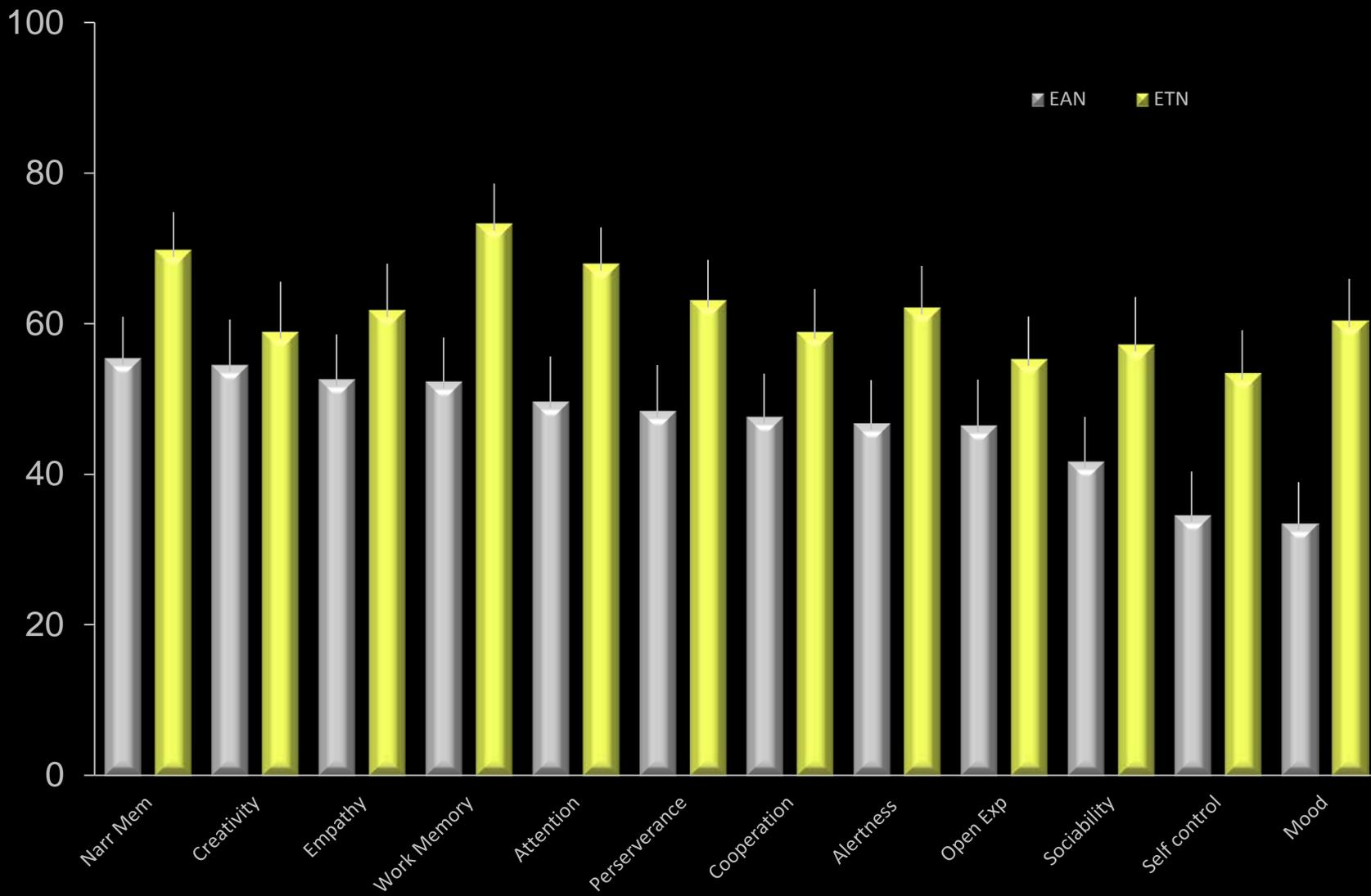




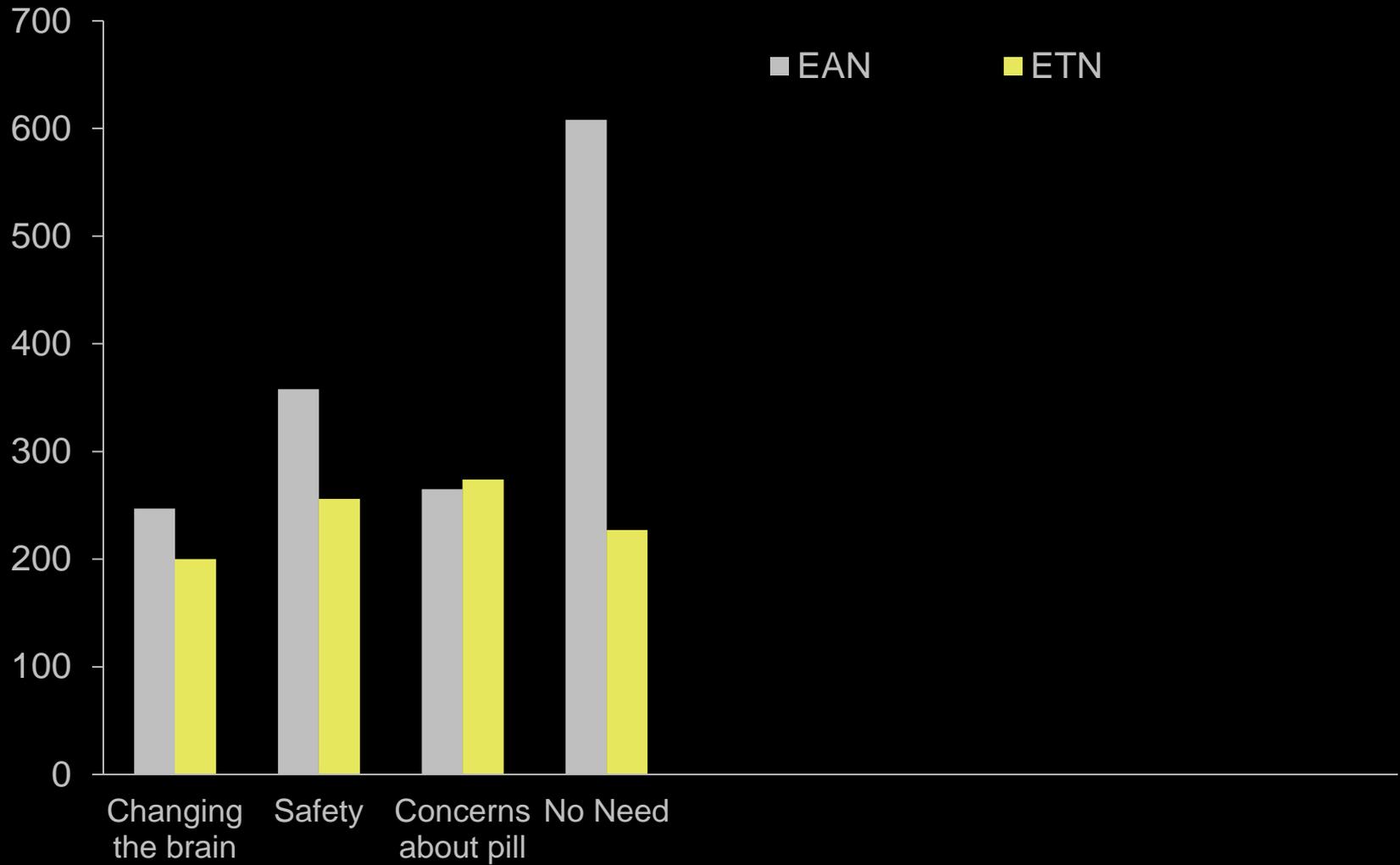
Concluding thoughts





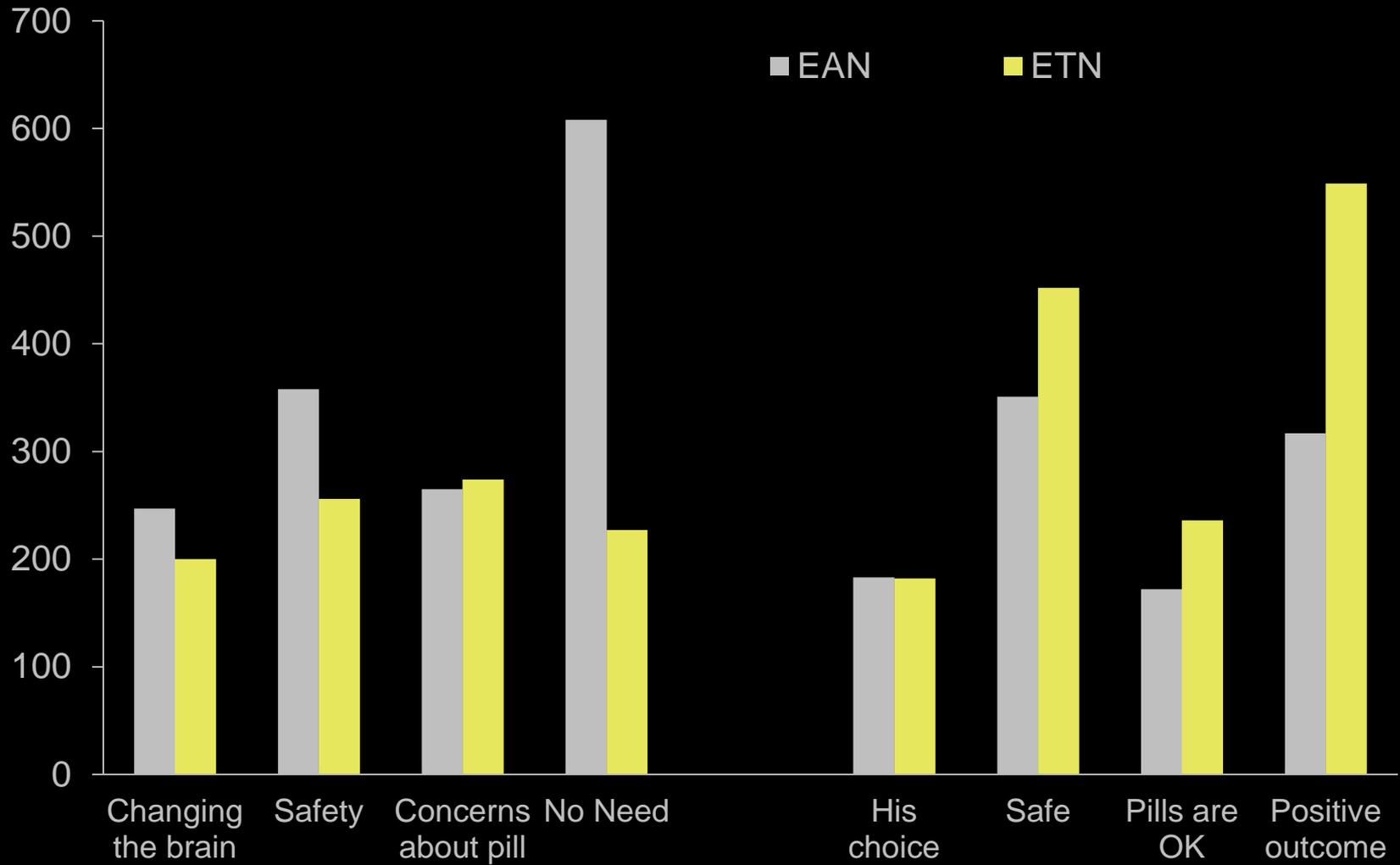


Why did you answer  
as you did?



## Uncomfortable

N=2776



Uncomfortable

Comfortable

N=2776

Cabrera, Fitz, Reiner, *submitted*